

2023 Annual Report Hope & Change



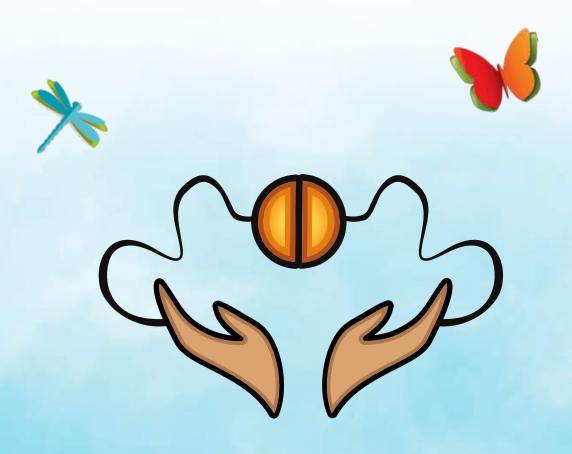


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Treaty 6 Acknowledgement

In the spirit of truth and reconciliation, **EndPovertyEdmonton** would like to acknowledge the privilege that we hold living and working on the traditional, expropriated lands of the nehiyaw (Cree), denesuliné (Dene), nakota sioux (Stoney), anishinaabe (Saulteaux), and niitsitapi (Blackfoot), also known as Treaty 6. These lands are lands that Indigenous peoples have lived on since time immemorial, a lifeway that was and is disrupted by the cultural and physical genocide known as colonialism. We recognize that we must do better to undo the harms of colonialism and white supremacy. As a starting point, we seek opportunities to support Indigenous sovereignty and self-determination while listening to and respecting Indigenous voices and using our power to make space for Indigenous people.



Who is End Poverty Edmonton

Our Vision



To work with and convene the community, stakeholders, and leaders to sustainably and holistically eradicate poverty in Edmonton within a generation.

Our Mission



EndPovertyEdmonton is dedicated to integrating Indigenous ways of knowing, being, and doing into our strategies and processes. This includes the prioritization of Indigenous Sovereignty, anti-racism, and lived experience. EndPovertyEdmonton will foster innovation, develop and share thought leadership, exercise relentless advocacy and tenacity, and convene communities, leaders, and policymakers to collaboratively remove systemic barriers. It is through this anti-oppressive convening work across all intersectional systemic forms of poverty that we approach our goal of ending poverty in Edmonton within a generation. **EndPovertyEdmonton** believes that addressing the root causes of poverty is a collective responsibility that requires active engagement and commitment from all sectors of our community.



In March 2014 Edmonton City Council created the Mayor's Task Force to Eliminate Poverty and initiated the formation of the Aboriginal Round Table (now called the Indigenous Circle).

EndPovertyEdmonton's

Strategy and Roadmap were approved by Edmonton City Council in 2016 and Council acknowledged that ending poverty was a profound act of reconciliation.

In 2017

EndPovertyEdmonton

hired staff and the initiative began operating independently of the city.



How We Define Poverty

EndPovertyEdmonton is dedicated to addressing poverty in its wide variety of systemic structures and from a coordinated approach that recognizes poverty taking many intersectional forms. "People experience poverty when they lack or are denied economic, social and cultural resources to have a quality of life that sustains and facilitates full and meaningful participation in the community." EndPovertyEdmonton's approach to addressing poverty in Edmonton in a generation is anti-oppressive and strength-based. It rejects the restrictive definition that poverty is strictly related to monetary income and interacts with all levels of systemic oppression that aim to keep communities from having equitable access to resources and opportunities. By interrupting these cycles of systemic oppression through our gamechangers or areas of targeted focus, we may then disrupt intergenerational cycles of systemic poverty and strengthen communities in the process.

Our Unique Values and Core Beliefs

EndPovertyEdmonton strives to be anti-oppressive, decolonial, anti-racist, and human-centred. We foster these values in our interactions with community members, stakeholders, partners, and government/community leaders. We believe in the power of fighting for systems that leave no one behind as we seek structural change to reduce and then eliminate poverty in a generation. This lens includes the following values:

- Work from a space of abundance: Uphold individual abilities and wellness. Understand the community's cultural wealth from a strength-based perspective.
- Collaboration: Nothing about us, without us; Talk with and not at the community; centering the voices of people with lived experience.
- Power sharing: Reflect on power differences when working in communities with a history of power imbalances.
- 4. Accountability: Be accountable to the community; Set measurable goals.
- Anti-Racist: To demonstrate commitment to personal self-reflection and ongoing evaluation of structures, policies, and programs to promote equitable opportunities for all.
- Decolonial: Understand the concept of worldview. There are many ways we come to know what we know.
- 7. Respect for Indigenous peoples and their sovereignty: Recognize their distinct cultures, languages, and ways of living and working together to achieve shared goals.



- **8. Reconciliation:** Recognize and address the harms caused by colonization and work to build relationships based on mutual understanding and respect.
- **9. Holistic and place-based approaches:** Recognize the interconnectedness of all things and the importance of the relationship between peoples and the land.
- 10. Reciprocity: Giving back and recognizing the contributions of Indigenous and racialized peoples. This means working to redress past injustices and creating opportunities for Indigenous and racialized peoples to share their knowledge and perspectives.

Organizational Priorities:

- Integration and prioritization of Anti-Racism, Indigenization, and Lived Experience within all initiatives, policies, and practices of EndPovertyEdmonton.
- Responsibility to consult and convene policymakers, system representatives, and civil society for the common goal of tackling systemic oppression and eradicating poverty within a generation.
- Catalyze and advocate for key policy and sector changes.
- Improve Organizational Stability, Effectiveness, and System Alignment.



This report features several projects and accomplishments from 2023.





Gamechangers

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Anti-Racism

EndPovertyEdmonton defines poverty as the lack or denial of economic, social, and cultural resources necessary for an adequate quality of life. The experience of racism can exacerbate the

experience of poverty because racism often serves as a barrier to socio-economic opportunities, such as access to information for personal and professional development. Most people experiencing the intersection of racism and poverty are, historically and currently, equity-deserving groups, including Indigenous, Black, and other racialized groups. In particular, their experiences of systemic intersectional discrimination in education, employment, housing, healthcare, and criminal justice can profoundly impact well-being and prosperity.

Recognizing this interconnectedness of poverty and racism, **EndPovertyEdmonton** plans to evaluate public structures, systems, policies, practices, and programs to ensure that every Edmontonian, particularly those from equity-deserving groups, has access to meaningful

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participation in public socio-economic structures where decisions concerning their well-being are made. Therefore, the anti-racism gamechanger of **EndPovertyEdmonton** will prioritize engagement with the community, municipal entities, and initiatives by promoting inclusive and participatory decision-making processes that feature representation from equity-deserving groups.

Inclusive Economy

Eradicating poverty is a key element in Edmonton's journey to becoming a globally competitive city. To achieve this, all Edmontonians must have clear and direct access to opportunities for employment, self-employment, and essential benefits, creating income possibilities that support a dignified standard of living.

Our Inclusive Economy gamechanger puts poverty at the heart of discussions about the city's economic and social well-being. It seeks to actively involve all key economic players, equip them with the right tools, and unite them in efforts to end poverty. We are committed to addressing systemic imbalances in employment and activating local implementation of social procurement practices while supporting initiatives toward economic reconciliation.

Central to our inclusive economy strategy is the reinforcement and amplification of a diverse range of programs dedicated to creating economic inclusion. This involves advocating for unbiased access to employment and training opportunities while bolstering the voices of organizations that are driving these transformative changes. By fostering these connections and partnerships, we seek to drive the creation of a more inclusive and resilient economic landscape for all residents of Edmonton.

Early Learning and Care

Poverty can affect people of all ages, but children are particularly vulnerable to its effects. By investing in quality, affordable, accessible, culturally-affirming early learning and care, we support the well-being of children and take a strategic approach to ending poverty and fostering long-term

societal development. It plays a critical role in promoting early brain development and social and emotional skills and enables timely early intervention. Moreover, early interventions can break the intergenerational cycle of poverty. When children receive the necessary support early in life, they are more likely to grow up with the skills and resources needed to break the cycle of poverty for themselves and future generations.

Early learning and care is crucial in laying the foundation for an educated, skilled, and economically empowered population. Providing access to quality child care supports workforce development opportunities for parents and caregivers, contributing to their social inclusion and community development. The positive effects of early learning and care

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can ripple across generations, promoting long-term benefits such as ending poverty, enhancing societal well-being, and upholding the rights of children.

EndPovertyEdmonton's Early Learning and Care gamechanger works through the Edmonton Council for Early Learning and Care (ECELC). The ECELC strives to identify systemic imbalance that keeps low-income and equity-deserving families from accessing support for their children in their early years. This work is achieved through engagement in research, building on existing capacities, and providing leadership in managing, planning, and supporting the development of a coordinated system of high-quality, culturally affirming early learning and care, with an emphasis on meeting the needs of low-income and vulnerable families. With this knowledge together, EndPovertyEdmonton and the ECELC advocate for improvements to early learning and care and advise governments municipally, provincially, and federally in addressing policies that create inequalities for equity-deserving families.

Indigenization

Throughout history, the worldviews and perspectives of Indigenous Peoples have often been devalued and marginalized in favour of colonial perspectives and practices. However, there is a growing movement to reclaim and celebrate the languages, customs, cultures, and protocols of Indigenous Peoples and to respect the sovereignty of Indigenous Peoples.

EndPovertyEdmonton is dedicated to upholding Indigenous sovereignty, supporting Indigenous resurgence, and collaborating with Indigenous Peoples to integrate their ways of knowing, being, and doing into our strategies and processes.

The Indigenization gamechanger centers collective work with Indigenous Peoples to raise awareness about Indigenous worldviews, issues,

knowledge, and perspectives. This involves incorporating these perspectives into our shared systems to create more inclusive and respectful approaches.



Affordable Housing

(No dedicated staff member in 2023)

Affordable housing means having a safe, affordable and appropriate place to live that meets the specific needs of people and costs less than 30% of a family or individual's income. Without affordable, appropriate and safe housing, those experiencing poverty spend most of their income on a place to live, stay with others, or face homelessness.

Great work in this area is being done through the City of Edmonton's Affordable Housing Strategy, as well as Homeward Trust, Capital Region Housing and the many Indigenous-owned, led, and operated housing agencies. **EndPovertyEdmonton** convenes all the affordable housing partners, the City of Edmonton and all those with lived experience to ensure collaboration in an effort to dismantle the poverty trap and create a system that works so that affordable housing can be available to everyone who needs it.

Education

(No dedicated staff member in 2023)

Education provides the knowledge and skills, not only to survive, but to move out of poverty and thrive intellectually, culturally, socially, and spiritually.

Education provides the pathway to future sustainability of a nation by supporting the development of social, emotional, mental, spiritual, and physical well-being and supporting communication skills. This is particularly valuable for the most vulnerable and marginalized people in communities as education can help empower people.

As people, we should always be learning and have the opportunities to do so.

Health Services

(No dedicated staff member in 2023)

Far too many people who experience poverty also experience mental and physical health challenges. **EndPovertyEdmonton** is working to strengthen people's access to culturally sensitive, supportive and holistic health care, integrating Western and Indigenous approaches to what it means to be healthy.

Healthcare means access to resources and services that include both physical and mental wellness. Indigenous Peoples view health as physical, mental, emotional, and spiritual wellness. Yet, healthcare is not equitable for everyone and can sometimes differ according to income, identity, culture, and background.

Transportation

(No dedicated staff member in 2023)

Access to Edmonton's bus, train, or DATS services makes it possible to get to work, school, daycare, medical appointments, or join community events and social activities. However, for individuals experiencing poverty, public transportation can be expensive and inconvenient.

EndPovertyEdmonton has been involved in creating fare subsidies to make public transit affordable for low-income households and provide equitable services to all Edmontonians living in every neighbourhood.

Lived Experience

(Limited staff resources in 2023)

Lived experience functions to bring multiple voices from the community to the policy table by representing the voices that otherwise might be absent. It highlights the experiences of people with lived and living experiences through evidence-based research, storytelling, analysis, report writing and public dialogue to inform policy and ultimately improve quality of life.



Our Work from 2023

This report features several projects and accomplishments from 2023.



Anti-Racism



1. Completed an Outcomes Map for the Anti-Racism Gamechanger

2. Published A Literature Review on the Relationship Between Racism and Poverty

The literature review explores the complex connection between racism and poverty, highlighting their profound influence on individuals and communities. Racism perpetuates inequities and disadvantages, reinforcing the cycle of poverty. Simultaneously, poverty deprives individuals of essential resources necessary for a dignified life. Racism further compounds the challenges faced by equity-deserving groups, denying them access to education, employment, housing, healthcare, and other fundamental systems. Indigenous communities, including First Nations, Métis, and Inuit peoples, bear a disproportionate burden of poverty.

Additionally, newcomers and racialized individuals experience higher poverty rates due to systemic barriers like labour market discrimination. To mitigate these detrimental effects, strategies such as implementing Anti-racism legislation, incorporating inclusive policies, and providing targeted support for equity-deserving groups can be employed. By addressing the root causes of poverty and striving for equity, we can create a future where everyone has an equal opportunity to thrive and contribute meaningfully to their community.

3. Anti-Oppressive Framework for EndPovertyEdmonton.

- We conducted a basic review of existing frameworks and best practices in anti-oppression to develop the framework.
- Analyzed the specific needs and context of EndPovertyEdmonton and its partner organizations.
- Develop an inclusive and holistic anti-oppressive framework that aligns with the values and goals of EndPovertyEdmonton.
- Collaborated with other gamechangers to ensure diverse perspectives and input.
- Developed resources and tools to facilitate the implementation of the framework.
- The goal is to Incorporate the anti-oppressive framework into all EndPovertyEdmonton's operations, including partnerships, initiative development processes, leadership and decision-making power, human resources, professional development, and organizational strategic priorities.
- Also, support partner organizations and stakeholders in adopting and utilizing the framework.



- Powerpoint presentation depicting bi-weekly conversations with the EndPovertyEdmonton team. To prepare them to adopt the framework
- + AOP Framework for EndPovertyEdmonton
 - ▼ This reporting year, we have started to meet some of the immediate outcomes of this initiative, which includes
 - ✓ Increased awareness and understanding of anti-oppressive principles and practices among staff, partner organizations, and stakeholders. And
 - ✓ Adoption of the anti-oppressive framework into partnership and initiative development processes, ensuring a more equitable and inclusive approach
- The long-term goals of this framework include institutionalized commitment to anti-oppressive principles across all aspects of EndPovertyEdmonton, reduction in systemic oppression and discrimination within EndPovertyEdmononton's practices and policies, leading to more equitable outcomes for equity-deserving communities of EndPovertyEdmonton's strategic priorities with anti-oppressive values, leading to the development and implementation of transformative social, economic, and cultural solutions that address the root cause of poverty. (please see Anti-Racism outcomes map)



- 4. Community of Practice (CoP) for racialized and Indigenous Equity, Diversity, Inclusion, Justice, Reconciliation and Anti-Racism (EDIJR-AR) Practitioner EDIJR-AR) Practitioner
 - We are ready to launch a Community of Practice (CoP) for Black, Indigenous, and racialized individuals focused on Equity, Diversity, Inclusion, Justice, Reconciliation and Anti-Racism (EDIJR-AR) initiatives in Edmonton. This initiative was created in partnership with EndPovertyEdmonton, the Centre for Race and Culture (CFRAC), and the Tamarack Institute.
 - + Background on Project:

Racialized EDIJR-AR practitioners in Edmonton have expressed the need for a dedicated environment that fosters community, solidarity, and professional growth. While a few networks currently exist, they primarily center on information sharing and often lack a deep understanding of the local context, along with a nuanced appreciation of the unique challenges faced by racialized practitioners in this field. In contrast, our proposed CoP aims to transcend these limitations by providing





robust support, co-mentorship opportunities, and a secure haven for racialized individuals actively working towards advancing EDIJR-AR efforts within organizations, companies and systems. This initiative is designed as a one-year pilot project, with the intention of long-term sustainability through membership fees and a structure that the advisory committee will collaboratively determine.

- + In this reporting year, we:
 - ✓ Successfully applied and secured funding for the CoP's initiatives, operations, and capacity building.
 - ✓ Used an anti-racist approach to establish an MOU for the Advisory Group Partnership
 - ✓ Collated a list of organizations with staff positions/ departments dedicated to EDIJR-AR.

 Held several meetings with community partners to inform them of the initiative
 - √ Had regular planning meetings with project partners
 - ▼ Developed an outcomes MAP for the project
- + Immediate outcomes for the project for 2024 include:
 - ✓ Members of the CoP, particularly those who work alone within systems and companies, report feeling supported
 - ✓ Establish a common understanding/standard of concepts related to EDIJR-AR
 - ▼ Increased networking and collaboration among EDIJR-AR practitioners
 - ✓ Increased awareness and understanding of the differences in the concepts of EDIJR-AR principles,
 - ✓ Increased understanding of the practices, and challenges among CoP members.
 - ✓ Improved access to high-quality resources, research, and tools for effective EDIJR-AR implementation.
 - ✓ Strengthened peer support and member collaboration, leading to knowledge exchange and shared learning.
 - √ Long-term project outcomes include
 - ✓ Sustained and self-sufficient EDIJR-AR CoP with an active membership base.
 - ✓ Institutionalized Anti-racism practices and EDIJR-AR frameworks within membership organizations
 - ✓ Improved well-being, access, and opportunities for Racialized and Indigenous EDIJR practitioners.



- √ Long-lasting commitment to reconciliation, justice, and inclusivity in all sectors of society.
- + The CoP will start meeting in February 2024. Initiative outcomes are outlined in the Outcomes Map for the Anti-Racism Gamechanger.
- 5. Influence provincial legislation development that supports race-based data collection and Influence Policy development municipally that supports race-based data collection
 - The Anti-Racism gamechanger supports the Race-Based Data Table (RBDT) in Edmonton. This year, the table's membership grew from 40 members to over 70 members from 45 organizations and systems.
 - → The RBDT has conducted an environmental scan of race-based data collection practices in Edmonton to identify areas for improvement and published the report,

 <u>Race-Based Data Collection: A Focused Scan of Current Practices in Edmonton</u>
 - + Table members have received training on anti-racism and Indigenous identity data standards.
 - + The RBDT presented their work to the Edmonton Police Commission, highlighting the importance of race-based data in shaping equitable policies and practices within the police force.
 - The table meets regularly to work on the identified strategic priorities, including developing a community framework for race-based data collection, ensuring community involvement and leadership, proposing effective methods for data collection, and advocating for data collection in major systems and civil society.
 - We engaged in consultation meetings with other jurisdictions, including Ontario and British Columbia.
 - + The RBDT was consulted by the RCMP's Race-Based Data Collection Initiative team to provide feedback on its pilot initiative on Race and Identity data collection.
 - + The ultimate goal is to influence the province to establish community-driven anti-racism legislation.

- + The initiative aims to adopt a standardized, community-informed framework for data collection within systems.
- ♣ In 2024, the RBDT aims to establish a grassroots program with trained community members to provide feedback on race-based data collection within systems.
- Initiative outcomes are outlined in the Outcomes Map for the Anti-Racism Gamechanger.



The Anti-Racism gamechanger ensures that the supported and well-resourced Race-based Data Table (RBDT) comprises system representatives and civil society interested in the collection and use of RBD to address systemic racism.

The increasing membership of representatives from systems and non-profit sectors has enhanced the impact of the RBDT, fostering a greater understanding of systemic racism and enabling collaborative efforts to eliminate it. In June 2023, the RBDT had the opportunity to present their work to the Edmonton Police Commission, highlighting the importance of race-based data in shaping equitable policies and practices within the police force.

Looking ahead, the RBDT has developed a strategic plan for 2023-2025, outlining objectives and providing a roadmap for engaging grassroots communities and people with lived experience in the discourse of race-based data collection.

6. Anti-Racism Ecosystem Mapping Project

Preamble:

The Anti-racism ecosystem mapping project is a comprehensive initiative that aims to analyze and evaluate existing Anti-racism initiatives within the municipality of Edmonton. By conducting an inventory and categorizing organizations involved, hosting a convening event, and assessing the effectiveness of current efforts, the project seeks to enhance understanding of the Anti-racism landscape and its desired outcomes. A public-accessible database of active organizations will be created, and a final report will present key findings, lessons learned, and actionable recommendations. This project aims to drive meaningful change by informing future strategies and fostering stakeholder collaboration.

Why EndPovertyEdmonton:

EndPovertyEdmonton is a strategic convening partner in the community, working towards eliminating poverty. **EndPovertyEdmonton** recognizes Anti-racism as a priority and a gamechanger. Over the past three years, **EndPovertyEdmonton** has actively collaborated with community partners and supported the Edmonton race-based data table, a collective of over 45

organizations and systems representatives dedicated to Anti-racism data collection and analysis. **EndPovertyEdmonton**'s Anti-racism work is characterized by its commitment to centring the voice of equity-deserving groups. With a strong foundation and extensive network, **EndPovertyEdmonton** is well-positioned to build upon its existing efforts and use its resources for meaningful impact.

Purpose:

The Anti-racism ecosystem mapping project seeks to provide a comprehensive view of Anti-racism initiatives within the municipality. Its primary aim is to assess the accessibility and effectiveness of existing efforts, ultimately facilitating a deeper understanding of the city's Anti-racism landscape and the desired outcomes. This can help identify potential areas where different organizations within the municipality's Anti-racism system can collaborate effectively, thereby revealing both gaps and opportunities for synergies.

The ultimate goal of this project is to

- + Close gaps, dismantle patterns, and address limitations within the anti-racism ecosystem.
- + Establish network of stakeholders committed to ongoing knowledge sharing, collaboration, and consolidation of efforts to combat racism and promote equity and justice

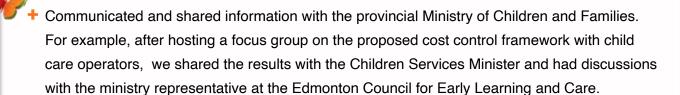


Early Learning and Care



The following are some of the key accomplishments of the Early Learning and Care gamechanger from the year 2023.

1. High-trust relationships



- + Maintain a relationship with the critic for the Ministry of Children and Families, MLA Diana Batten, through monthly meetings. **EndPovertyEdmonton** also attended the throne speech through an invitation from MLA Diana Batten.
- Maintain communications and meetings with City of Edmonton councillors, especially those who have shown interest in Early Learning and Care.
- + Conducted meetings with the federal Ministry of Children and Families in Ottawa.
- Communication with the Ministry of Higher Education and Workforce, to support Early learning and care workforce.

2. Rigorous research and analysis

EndPovertyEdmonton, through the Edmonton Council for Early Learning and Care (ECELC), conducted the following research and analysis:



- + The Alberta Compensation Framework Report: ECE Wage Grid Recommendations (Mar 2023)
- + Questions About Alberta's Cost-Control Framework and For-Profit Expansion Plan (May 2023)
- Summary: Questions About Alberta's Cost- Control Framework and For-Profit Expansion Plan (May 2023)
- ★ Alberta Parent Perspectives on Early Learning and Care: One-page summary (Aug 2023)

3. Policy thought leadership



- Prepared briefing notes to Leela Aheer, Minister Jones, and Minister Amery regarding affordability of quality learning opportunities.
- Prepared a brief in support of Bill C-35, the Canada Early Learning and Child Care Act (April and August 2023).
- Advocated to the City of Edmonton for the preparation of a strategy addressing the role of the city in planning, implementing, and allocating funding for the bilateral Canada-Alberta Canada-Wide Early Learning and Child Care Agreement. As a result of this advocacy, the City of Edmonton budget deliberation heard a request for an unfunded service package to have city staff increase attention to childcare within the corporation.

The Edmonton Council for Early Learning and Care

EndPovertyEdmonton is supported and advanced by the exemplary work of the Edmonton Council for Early Learning and Care (ECELC) and its original research.

The Edmonton Council for Early Learning and Care was created to pursue the work of **EndPovertyEdmonton**'s Early Learning and Care gamechanger and comprises 18 institutional and community partners with expertise and experience in early learning and child care. It has created a vision, mission, and principles to guide this work. The Council has worked diligently to assess current conditions and needs, to explore options, and to identify paths for moving forward.

The <u>ECELC Impact Report 2022-2023</u> contains a snapshot of the Council's work and the associated impacts between September 2022 and August 2023. It provides context to understand the significance of the ECELC's advocacy and policy initiatives and demonstrates how they contributed to **EndPovertyEdmonton**'s focus areas of rigorous research and analysis, high-trust relationships, and policy thought leadership. This report also provides the City of Edmonton a transparent look at the Council's work over the past year and describes its future plans.

Inclusive Economy



The following is taken from the Main Findings - Key Strategic Successes section of **EndPovertyEdmonton** *Inclusive Economy Evaluation May 2022 to June 2023*, prepared by Community University Partnership (CUP). This section highlights the contributions to systems change made in each strategic priority by the Inclusive Economy gamechanger. More detailed information about the initiatives below can be found in the full report.

Strategic Priority 1: To build networks to share information, provide mutual support, and advocate for inclusive economy policies

One of the Inclusive Economy team's strategic priorities for this evaluation year was to build networks to share information, provide mutual support, and advocate for inclusive economy policies. Working to connect widely with players interested in (and potentially essential to) building an inclusive economy, EndPovertyEdmonton's Inclusive Economy team has networked and/or partnered with many groups and organizations: community agencies (e.g., Alberta Living Wage Network), non-profit organizations (e.g., Vibrant Communities Calgary, Explore Edmonton, Prospect Human Services, Bissell Centre, Action for Healthy Communities), businesses (e.g., A&H Steel, Delnor, RAM Elevators & Lifts, Buy Social Canada), associations (e.g., Alberta Construction Association, AKSIS - Edmonton's Indigenous Business & Professional Association, Edmonton Construction Association), educational institutions (e.g., University of Alberta, Norquest College), and municipal leaders and branches at the City of Edmonton. As the Inclusive Economy team has connected and continues to connect with these members of their network, some have become actionable partners, undertaking their own efforts, in the inclusive economy space: namely, Alberta Living Wage Network, Vibrant Communities Calgary, Explore Edmonton, AKSIS- Edmonton's Indigenous Business & Professional Association, Edmonton Construction Association, Buy Social Canada, and Action for Healthy Communities. A&H Steel and Delnor are two key partners that the Inclusive Economy team collaborated with and supported on specific initiatives.

In the 2022-2023 evaluation year, the Inclusive Economy team contributed to systems change by:

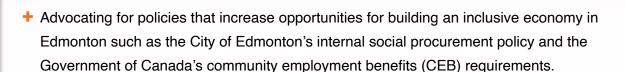
- + Creating a network of organizations interested in building an inclusive economy in Edmonton
- + Becoming influential and trusted by this network
- + Assisting network organizations to overcome obstacles and sharing their connections with industry, government, and non-profits (A&H Steel, Delnor, Explore Edmonton)

- Identifying demographics to target for workforce development (such as newcomer communities)
- Identifying gaps in the system and reaching out the right players/partnerships to fill them (Alberta Construction Association and Trade Pathways; Explore Edmonton and Buy Social Canada)

Strategic Priority 2: To advocate for the adoption and implementation of inclusive economic approaches and plans within Edmonton's economic development sector

The Inclusive Economy team explored how and where they could best advocate for inclusive economic practices in Edmonton. This involved determining appropriate strategies for advocating to the City, the Alberta government, and the federal government, as well as to industry and the non-profit sector.

In the 2022-2023 evaluation year, the Inclusive Economy team, as a player in the "fourth space," contributed to systems change by:





- + Appropriately using their flexibility, influence, and clout as an organization to advocate for solutions to pressing, interlocking issues such as those underlying economic reconciliation
- + Meeting with politicians of various parties and political leanings
- Supporting the City of Edmonton's Economic Plan by connecting with the City's procurement staff and suggesting that the City of Edmonton incorporate community employment benefits (CEB) in construction bids
- Guiding the City of Edmonton's adoption of a Social Purchasing Strategy
- + Pivoting from working to inform Government of Alberta policy platforms on employment to working at the federal level with Assistant Deputy Ministers in advocate for community employment benefits (CEB)
- + Learning from experts about how to best advocate for community employment benefits (CEB) and social procurement policies, which has led to advocacy coordination at the provincial and federal levels.

Strategic Priority 3: To advocate for the adoption and implementation of economic reconciliation approaches

Economic reconciliation was tracked using strengths-based indicators and seven-generation thinking (i.e., making decisions based on how they will impact people seven generations ahead of us). Economic reconciliation was and continues to be pursued by the Inclusive Economy team both internally and externally.

In the 2022-2023 evaluation year, the Inclusive Economy team, led by one of the Directors of Indigenization, contributed to systems change by:

- + Ensuring their own team had a foundational understanding of Indigenous ways of knowing and being so that economic reconciliation tactics are grounded in awareness of and acting with integrity towards Indigenous communities.
- Determining a definition of economic reconciliation by collaborating with 15 local and national Indigenous organizations as a needed first step in making economic reconciliation actionable and adoptable in Edmonton.
- + Establishing an Economic Reconciliation Stewardship Group with the aim of creating tangible outcomes such as connecting Indigenous workforce and business owners with opportunities in Edmonton.
- + Bringing together non-profits, city government, and other players to explore what economic reconciliation requires and how to move it forward.



The Inclusive Economy team identified economic policies, approaches, and strategies appropriate to the Edmonton context and tested possible options via two experimental initiatives in the construction industry. The first initiative was an apprenticeship cohort focused on acclimating newcomers to the workforce in a healthy way. The second initiative was to determine whether liaison support between employers and workforce development agencies would increase how many workforce development agency clients were hired and retained. As a result of these initiatives, economic systems and policies requiring change have been identified and potential solutions are being considered.



During the 2022-2023 evaluation year, the Inclusive Economy team contributed to systems change by:



- + Testing two different initiatives (the apprenticeship cohort and the liaison support) that held promise for accessing good jobs for equity seeking communities
 - ✓ Learning what is needed on the workforce development side (i.e., increased human resources capacity to connect and follow up with clients applying for jobs)
 - √ Learning that pursuing employment supports liaison work is not as fruitful as expected.
- + Preparing to apply this learning in future efforts

Strategic Priority 5: To engage in strategic learning about efforts in inclusive economy to ensure decision-making is evidence informed

The Inclusive Economy team has participated in ongoing reflections on plans, progress, and challenges as a part of their strategic learning during the 2022-2023 year. The Inclusive Economy team engaged in strategic learning so that the team's efforts built on what they had tested and learned. The Inclusive Economy team focused this evaluation year on: connecting employers and workforce development agencies, making connections to and for advocacy work, and strengthening trust and relationships with partners.

During the 2022-2023 evaluation year, the Inclusive Economy team contributed to systems change by:

- Building and adapting their strategy for workforce development based on ongoing learning (e.g., discovering and determining solutions to obstacles to collaboration between workforce development agencies and employers)
- Removing themselves from leading the workforce development collaborative to supporting it to be self-sustainable so they could pursue other projects
- Clarifying the role that the Inclusive Economy team can play in influencing decision makers with relevant policy portfolios. See Strategic Priority #2 for more progress on advocacy.
- Strengthening relationships and building trust and legitimacy that flows in both directions.
 See Strategic Priority #1 for more progress on building trust and legitimacy



Strategic Priority 6: To share learning with key players in the workforce development and social procurement space to raise awareness about their work in building an inclusive economy

The Inclusive Economy team presented to and attended a wide variety of community gatherings and meetings to forward education and awareness on building an inclusive economy in Edmonton. The events and presentations attended or hosted by the Inclusive Economy team have continued to build the inclusive economy network.

During the 2022-2023 evaluation year, the Inclusive Economy team contributed to systems change by:

Educating/Building Awareness/Convening

- + Presenting to and attending a wide variety of community gatherings/meetings to forward education on building an inclusive economy in Edmonton.
- Building partnerships with key players to raise awareness about inclusive economy practices
- Organizing and participating in "Buying and Selling Social with Impact" workshop to enable local non-profit, social enterprise, and business groups to become more educated and connected with other organizations and businesses interested in social procurement.
- Sharing their knowledge about navigating social procurement and community employment benefits (CEB) with local practitioners and at the national level (Buy Social Canada Community of Practice).
- + Convening the Alberta Living Wage Network and the City of Edmonton to clarify and determine the City's interest in supporting a living wage policy.

Advocating

- Embedding inclusive economic opportunities in the City's bids/proposals/events such as FIFA and World Junior Hockey.
- Promoting community employment benefits (CEB) and encouraging the City to include accountability measures in all contracts with CEBs, including Marigold Infrastructure Partners the company responsible for building the Valley Line West LRT.



- + Working with the City of Edmonton's Sustainable Procurement Policy to promote social procurement on a large scale.
- Working with the Alberta Construction Association in applying for funding for social procurement.
- + Facilitating the establishment of a Canadian social enterprise, Embers, in Edmonton to fill an identified gap for an experienced social procurement agency.



Indigenization

The following is taken from the Main Findings: Key Strategic Successes and Additional Findings sections of **EndPovertyEdmonton** *Indigenization Evaluation 2022-2023*, prepared by Community University Partnership (CUP).

1. Creating Change Grounded in Reciprocal Relationships

"It is about connecting with people and people first and then going into why you are coming together."

- Indigenous Circle Member, EndPovertyEdmonton

A main theme within this gamechanger was creating systems change grounded in reciprocal relationships. As all other strategic priorities are grounded in relationship, building connections with members of the urban Indigenous community, allies, and partners is the first step towards the success of Indigenization as a poverty elimination strategy. In the Indigenization strategy, anchoring into community through relationships is the foundation for systems change and is vital to be successful in advocacy and reconciliation.

Within the evaluation period, both the Directors of Indigenization and the Indigenous Circle spent time in community building and developing relationships. The Indigenous Circle and Directors of Indigenization built relationships with people, organizations, and governments including:



- + Members of the Nîsohkamâkewin Council at Edmonton Police Service
- + Edmonton City Mayor and Council
- + Representatives of Indigenous housing agencies in Edmonton and area
- Leadership of Indigenous non-profit agencies in Edmonton and area
- + 6 Members of Parliament, 1 Canadian Senator or their representatives
- Other EndPovertyEdmonton staff members and the EndPovertyEdmonton Stewardship Roundtable.



Within this priority, indications of success include building trust, reciprocity, abundant sharing of information and resources, transparency, and respect. Relationship building involves connecting as people first.

As one member of the Indigenous Circle explained,

"You kind of accept the systems wherever they're at. And you build that relationship, and you try to maneuver it in different ways. And find a way to find a way to give inputs that they're comfortable with, while you're building that relationship. You introduce something, and you build their education, while you're building your relationship, and you're supplying them with information while you're building that relationship. So I think that's kind of, that's the process I use. I just kind of watch, observe, see where they're at, see who has the influence and power, start building on that relationship, and then just see where they're at."

- (Sharing Circle)

To a member of the Indigenous Circle, relationships are a method of advancing Indigenization and affecting system change.

"I see partnerships and relationships as a way of providing people with another perspective and affect change. So that's how I see the importance of it. We can't and we shouldn't do it on our own [as Indigenous peoples]."

- (Sharing Circle)

As relationships are the foundation for bringing people together and the advocacy efforts of this gamechanger are focused on bringing people together (convening), relationship building is necessary and important to implementing Indigenization. Additionally, relationship building is important to advocacy in order to have the advocacy respected and for others (especially within the Indigenous community) to know what the intentions of the advocacy are. Due to ongoing relationship building, there have been multiple successes in advocating in the systems described below.

Progress Toward System Change

Relationship building is the foundation for advancing system change because it allows for improved exchange of information, mutual trust, and grounding knowledge and reasoning about why the system isn't working for Indigenous peoples. Indigenization staff have dedicated significant time and capacity to connecting with the community, developing, and maintaining relationships with partners and allies.



2. Creating a Collective Voice for Advocacy

"Where I've seen some powerful changes was when Indigenous peoples collectively got together as a group, with some powerhouses in there, too. And said, this is an issue we need to change. Right. So Indigenization is us coming up with the resolution."

- (Sharing Circle)

Another theme within the Indigenization gamechanger was creating a collective voice for advocacy in the systems. As a result of intention and time dedicated to the reciprocal relationship building, between the Indigenization team and Indigenous Circle, it was possible to bring many people together around issues affecting Indigenous peoples to create a collective voice. The purpose of this advocacy is to figure out a way to get to the root of historic and systemic issues started by the Doctrine of Discovery and move forward by working together.

The process of creating a collective voice included:

- Building and maintaining reciprocal relationships within the community
- Learning about issues affecting Indigenous peoples in Edmonton through informal research, conversations with Elders and Knowledge Keepers
- Learning about opportunities for advocacy
- + Bringing people together around these issues.



Four different circles were convened within the evaluation period. The purpose of each circle was to come together around an issue affecting Indigenous peoples to identify systems and policies that do not support Indigenous values and advocate within these systems.

Indigenous Leadership Collective is a circle of Indigenous leaders of Indigenous non-profits in the Edmonton area. The purpose of this group is to work together to strengthen Indigenous agencies, develop a collective voice, and create a strong cultural environment for Indigenous peoples in Edmonton and area.



- Indigenous Housing Collaborative is a group of leaders from Edmonton-based Indigenous organizations and First Nations. The purpose of this collaboration is to transform the housing landscape through collaboration and partnerships and to bring a collective voice that will work towards equitable opportunities for Indigenous peoples and communities, work with partners to achieve tangible outcomes, and, overall, give Indigenous peoples a fair chance at housing.
- Economic Reconciliation Circle is a group of Indigenous and non-Indigenous peoples and organizations focussing on work together as a community to advance economic reconciliation in Edmonton. This is a newer circle that is temporarily on hold until Fall 2023.
- Outreach Service Delivery Collaborative is a circle convened around the issue of outreach services delivered to Indigenous peoples and people experiencing poverty in Edmonton. This is a newer circle seeking to improve access to health and social services.



Progress Toward Systems Change

In 2023, the Indigenous Housing Collaborative submitted a joint Expression of Interest between 11 Edmonton-based Indigenous organizations and First Nations. The expression of interest proposes a decolonized approach to working together and caring for Indigenous peoples to address Indigenous homelessness. As the work of this collaborative is grounded in relationship, they were able to submit this expression of interest within a very short period of time. The collaborative has been invited to meet with the funder to improve their application and there is interest from multiple levels of government in this type of housing solution.

The funder's response is indicative of progress toward systems change because the collaborative is being recognized for working in an Indigenous way. More specifically, the letter of intent was written by the collaborative in an Indigenous way, where everyone came together around an issue affecting the community. In their submission, the collaborative indicated that they could not provide a concept design because they would need to consult with the community. As an alternative, the proposal described characteristics of the shelter. As the Expression of Interest was accepted by the funder and used Indigenous methods, this outcome is an example of progress toward systems change.

Additional successes within the strategic priority of Advocacy in the Systems include:

- making progress toward people and organizations viewing EndPovertyEdmonton as an ally to Indigenous peoples. Examples of this progress include 1) more Indigenous peoples coming forward and asking to be part of these circles, and 2) agencies and community members contacting the Indigenization team and asking for circles to be convened around issues affecting the Indigenous community.
- + contributing to the Indigenous Procurement Framework created by the City of Edmonton.
- meeting with Members of Parliament, Senators, or their representatives to discuss support for an Indigenous Cultural and Wellness Centre in Edmonton. These meetings provided an opportunity to engage in policy advocacy for Indigenous solutions.
- + training other non-profit organizations that report an improved understanding of Indigenous protocols and how to work with Indigenous clients.

By establishing and maintaining a collective voice for advocacy, staff within the Indigenization gamechanger continue to create momentum toward the implementation of Indigenization as a strategy for poverty elimination in Edmonton.

3. Creating Space for Reflection and Learning Toward Allyship

"People don't understand how historically embedded these things are [Indian Act, anti-Indigenous racism]. You can't change systems without that education, that understanding as to how that system became, right? So, you know, without all that knowledge it's not possible."

- (Sharing Circle)

Another significant theme within the Indigenization gamechanger is the efforts made to develop **EndPovertyEdmonton** staff allyship by creating space for reflection and learning. Many **EndPovertyEdmonton** staff members described how the relationship-centred approach to teaching employed by the Indigenization team supports them in their learning because they are able to have difficult and uncomfortable conversations. For example, as one staff member commented,

"Karen and Kourtney are directors of their Indigenization, like they're a gamechanger. They're trying to do incredible work in that community. So it's amazing that Karen is able to do these like weekly teachings with us and Kourtney is able to bring up these contemporary issues and supports with the approval of policies and just like, being like a support for me and all my questions about Indigenization."

- (Staff Interview)



By teaching staff about history, current realities, and Indigenous ways of knowing and being, the intention is to support staff to be allies to Indigenous peoples in conversations around Indigenous poverty. Throughout this evaluation period, Indigenization staff taught other **EndPovertyEdmonton** staff on topics such as the Truth and Reconciliation Commission, United Nations Declaration on Indigenous peoples, Missing and Murdered Indigenous Women and Girls, protocol, reconciliation, colonization and poverty, and smudging. **EndPovertyEdmonton** staff also engaged in land-based teachings, including medicine picking and building a sweat lodge.

By creating space for reflection and learning, the Indigenization team is supporting other staff members in navigating the process of Indigenizing their work. Many **EndPovertyEdmonton** staff described how the Indigenization team's teachings impacted how they approach their work, as well as their practices and how they develop strategy within their gamechangers.

One key finding is that some staff reported shifting to focusing on connecting and relationship building as a part of their work, instead of focusing only on their gamechanger strategy or objective. For example, one participant explained,

"So it's about building that relationship for me in a genuine way. So like, it's a process as well, not just - we have a project. So let's sit and work together. It's a more in depth relationship, to understand, like, where the person is coming from, like, how our history is like, what are the commonalities? And then what goal are we working towards?"

- (Staff Interview)

Another staff member described how these learnings have impacted how they approach people with a different perspective in meetings.

"If you want to change people's mind, you need to, like actually do things differently, not just tell people what they need to do differently. Right. And so I actually started bringing that concept to meetings, instead of saying, "Well, I think you should do this, and I think you should do that. I'd be like, can I share? Can I tell you a little story?" I say "I'd like to share an experience I think we might be able to pull from that would be relevant here." Because then it provided more context and gave them a chance to like, come on the journey with me, which like I know, changed me even though it was just like two teachings."

- (Staff Interview)

Another example of changing staff practices is one staff's example of approaching their work with more intention as a result of the teachings of the Indigenization team and their own learning. As this staff member noted,

"I can be distracted or multi-tasking when I'm doing emails and just like going and doing the mundane parts of my work. But when I'm doing something like the Indigenous Women's Advisory Council or with the Indigenous Circle, I need to ground myself. I need to do this intentionally and be more present."

- (Staff Interview)

To one staff member, their knowledge of how to work as an ally to Indigenous peoples and implement reconciliation has changed how they work.

"We're trying to work as a team. Sometimes, I think people's heads like, oh, that's an indigenous activity, or, and it's like, so [Karen's] like, we're gonna go to all these meetings together, ...And so we have to go together and talk about it together. And it means, you know, we may look at it differently."

- (Staff Interview)

Finally, one participant discussed how the teachings from the Indigenization team have shaped their strategic thinking.

"I think the way we think about [ending poverty] and the current systems, we can see that they are clearly not working. I've been really interested in learning the teachings because I'm trying to think about things like, seven generations thinking. How do we have an impact on the next seven generations? And how does this fit into how we structure our organization and our work? Indigenization is a way to inform our future systems."

- (Staff Interview)

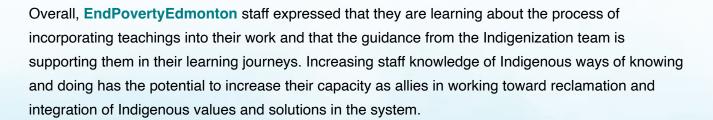
Progress Toward System Change

Teachings by the Indigenization team have contributed to an increase in **EndPovertyEdmonton** staff knowledge about Indigenization and decolonization, along with improved awareness of how historic events contribute to poverty for Indigenous peoples. Additionally, some staff indicate that these teachings have informed their understanding of the systems that they are trying to change and their strategy for changing these systems. As a result, **EndPovertyEdmonton** staff have increased knowledge of how to integrate Indigenization into their gamechanger.

Additional successes within the strategic priority of Reconciliation and Allyship include:



- EndPovertyEdmonton staff report having an improved understanding of how history impacts current realities for Indigenous peoples
- Participants (including EndPovertyEdmonton staff and staff from other non-profits who participated in training) report learning about how the systems that uphold poverty were created and how this understanding gives context to the importance of Indigenization
- Staff report feeling more confident in seeking out resources on Indigenization on their own because they know who to ask for clarification or support
- EndPovertyEdmonton is working toward to Indigenization of its organizational policies and processes
 - Developing an Inclusive Workplace Policy and Intellectual Property Policy grounded in Indigenous values.



3. Additional Findings

Taking the Time to do it Right

As Indigenization is a newer gamechanger at **EndPovertyEdmonton**, considerable time and effort have been dedicated to learning how to apply Indigenization as a poverty elimination strategy. Evaluation participants emphasized the focus on information gathering, learning, and relationship building over the past year. Despite pressures from the systems regarding demonstrating results, the Indigenization team is implementing the Indigenization gamechanger and are taking their time to engage with the community to determine priorities, build trusting and reciprocal relationships, and get community feedback on strategy. As another participant explained, creating change in this way will take time because.

"This is a generational change. This is not a one budget cycle change we are trying to create."

- (Focus Group)



Progress Towards Systems Change is Necessarily Incremental

As **EndPovertyEdmonton** is a non-Indigenous organization, the Indigenization team needs to take time to build relationships, engage and network with the urban Indigenous community in and around Edmonton. There is a general lack of trust in the systems within the urban Indigenous community in Edmonton. Despite this lack of trust, participants report improved community buy-in about **EndPovertyEdmonton** and Indigenization resulting from the time and intention dedicated to anchoring into the community.

"So, what I've learned is that incremental progress is still progress. So, even if we, even if it's something as small as incorporating ideas about Indigenous governance within EndPovertyEdmonton, and ensuring that it is working well and it's being acted upon, in a non lip service manner in a genuine way, that's a win! But larger scale progress is going to take time."

- (Staff Interview)

Overall, implementing Indigenization both within an organization and as a poverty elimination strategy takes time and the progress toward systems change described above is indicative of its potential success.

Strategy Needs to be Adaptive

Another theme is the consistent evolution and fluidity of strategy within the Indigenization gamechanger. As stated by one participant:

"I'm finding that the whole concept of Indigenization within a poverty elimination strategy or in [EndPovertyEdmonton], that's... that evolves, you know? It almost changes from month to month and it's like, 'oh, okay, we should be working here and doing more in this space because there is an opportunity here', or like, 'how do we do that?"

- (Staff Interview)

For example, when the Indigenization team first started working within the area, their strategic plan was quite broad, creating challenges in implementation due to staff capacity and time. As the Indigenization team and Indigenous Circle continue to learn about Indigenizing and decolonizing strategies, the efforts in this gamechanger have become more targeted. Overall, considerable learning about implementing Indigenization as a poverty elimination strategy has occurred in the last year and these learnings will be applied to future work in this gamechanger.

Lived Experience/Community Engagement

Developed Proposal: Housing First, But with Care

The proposal includes an ethnographic project that identifies the largest gaps and contributors to Edmonton's houselessness and drug poisoning crisis. This project would include interviews and archival research to build out from the lived experience of the most vulnerable (unhoused) to those who are the decision makers such as Homeward Trust and the Housing First Program, the City of Edmonton, and the Provincial government. It would aim to discuss accountability while fighting for improvements where needed. It would also provide an accessible snapshot of the nuanced forces at work for the larger Edmonton community to engage with.

Collaboration and Conversations

- Engaged in extensive conversations regarding how Lived Experience fits within the framework of EndPovertyEdmonton. Lived Experience was determined to be a value that should inform all gamechangers and activities within EndPovertyEdmonton and should also work closely with Indigenization and Anti-Racism in conversations regarding antioppressive practices and the creation of a strategic plan.
- Key roles and measurables were developed to ensure that all policy work, public or stakeholder engagement, and communications at EndPovertyEdmonton include lived experience. This includes the lived experience of various communities experiencing diverse forms of poverty, as well as the unhoused community.

Collaborative meetings with houseless community service providers, stakeholders, and provincial and municipal leaders

Areas were identified where EndPovertyEdmonton could have more meaningful and professional relationships with the non-profit community, specifically those serving the houseless population. The Director of Lived Experience met with service providers in an effort to clarify EndPovertyEdmonton's purpose and find areas for collaboration.



Camp Style Supportive Housing Initiative

- Collaborative work with other community serving agencies regarding camp-style modular support housing in Edmonton. This also includes research and communication with service providers and professionals within Canada but outside Alberta who have accomplished similar projects.
- + Research and the creation of a proposal is ongoing but will be built on Indigenous ways of knowing and governing.





Working to eliminate poverty in Edmonton in a generation

Poverty is complex. It cannot be solved by one person or even one group. The Cree have a word, kîyânaw, which means "for all of us". It will take all of us moving in the same direction to end poverty.

Let's end poverty together